



WINE COUNTRY POLO CLUB 2021 SPONSORSHIP OPPORTUNITIES

PRESENTING TOURNAMENT SPONSOR

\$10,000

- Naming rights to 1 official United States Polo Association tournament during the 2021 season (June-September) ***“The (your name here) Polo Classic”***
 - Your company name, logo, and colors on high-goal team jerseys worn and photographed at the tournament
 - Recognition in award ceremony
 - Company name and logo on award stage step-and-repeat
- Exclusive VIP access for 8 of your guests at Northern California’s premiere polo club
 - Reserved, premium seating to watch the tournament
 - Host player to explain the game while you enjoy food and wine
 - Networking opportunities with club members, owners, and their invited guests
 - Behind the scenes meet the horses/meet the players following the game
- Recognition on invitations sent prior to the event
- Social media marketing to WCPC Facebook and Instagram followers; on WCPC website
- Inclusion in media outreach
- Media rights to images for 12 months
- Opportunity to market your sponsorship to clients
- Opportunity to provide product, takeaway gifts, materials for attendees
- Other sponsorship recognition ideas to be considered

PREMIERE PARTNER

\$5,000

- Premiere Partner recognition at 1 official United States Polo Association tournament during the 2021 season (June-September)
 - Your company name, logo, and colors on high-goal team jerseys worn and photographed at the tournament
 - Recognition in award ceremony
- Exclusive VIP access for 4 of your guests at Northern California's premiere polo club
 - Reserved, premium seating to watch the tournament
 - Host player to explain the game while you enjoy food and wine
 - Networking opportunities with club members, owners, and their invited guests
- Social media marketing to WCPC Facebook and Instagram followers; on WCPC website
- Inclusion in other media outreach
- Media rights to images for 12 months
- Opportunity to market your sponsorship to clients
- Other sponsorship recognition ideas to be considered

YOUTH POLO SPONSOR

\$5,000

- Exclusive sponsorship of youth "skills and drills" program, developing young players and supporting youth polo in the Bay Area
- Your company name, logo, and colors on team jerseys at 1 official United States Polo Association tournament during the 2021 season (June-September)
- Invitation for 4 guests to Northern California's premiere polo club
 - Reserved, premium seating to watch the tournament
 - Networking opportunities with club members, owners, and their invited guests
- Social media marketing to WCPC Facebook and Instagram followers; on WCPC website
- Inclusion in other media outreach
- Media rights to images for 12 months
- Opportunity to market your sponsorship to clients
- Other sponsorship recognition ideas to be considered